

E-CIGARETTE EXPLODES
bummer...



LOST SEVEN TEETH



A photograph of a man lying in a hospital bed, wearing a white and green neck brace. The brace has the word "Vista" printed on it. The man has his eyes closed and appears to be resting. The background shows a hospital room with a window and some medical equipment.

Neck
bummer

**HOSPITALIZED AFTER
E-CIGARETTE EXPLODES**

POCKET



GOOD MORNING AHA!!



*Guess what I'm going to talk
with you about this morning!!*



CIGARETTE SMOKERS ARE AGING
OUT...DYING....AND WHO IS GOING TO
REPLACE THEM??

Kids maybe? Nah....



MARKETING
TO KIDS?
DON'T BE
RIDICULOUS!

VAPING

BUBBLE GUM
FLAVOR

CHOCOLATE CHIP
COOKIE FLAVOR

BINKY
FLAVOR

LET US FUUL YOU

WITH
CANDY
FLAVORS!

COLORS AND
DESIGN SO COOL
"IT'S LIT!" (WITHOUT
LIGHTING UP).


NOT LIKE
CIGARETTES AT
ALL, EXCEPT FOR
THE NICOTINE!



COUGH!
HACK!
BLECH!

ALTRIA is one of the
world's largest tobacco
companies.


As of 12/20/2018 Altria
invested 12.8 BILLION in JUUL.
Altria is now a 35% stakeholder.
(This is called a partnership.)

A photograph of five sheep standing on the edge of a dark, rocky cliff against a clear blue sky. One sheep is falling off the cliff on the left side. The text is overlaid on the cliff face.


Recent studies show
that 1 in 4 teens that
vape will go on to
regular cigarettes.

A group of five sheep are standing on the edge of a dark, jagged rock cliff against a solid blue background. One sheep is in mid-air, having just fallen off the cliff. The text is overlaid on the cliff face.

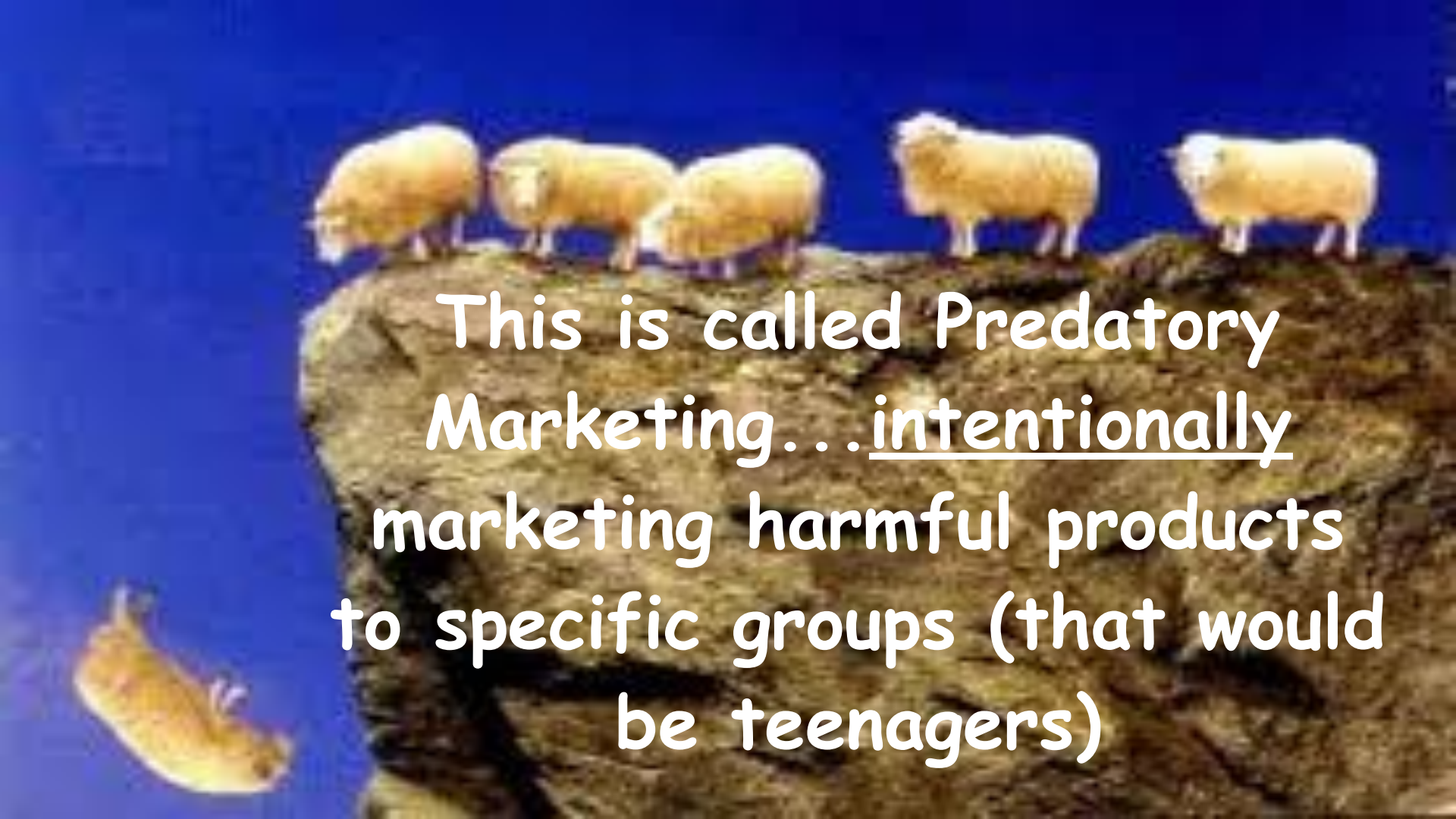
Do you not think that
tobacco companies
are aware of this?

A group of five sheep are standing on the edge of a dark, jagged rock cliff against a solid blue background. One sheep is in mid-air, having fallen off the cliff. The text is overlaid on the cliff face.

They want you...they
want your **MONEY** and
they want you addicted
so you **NEED** to buy
their product.

A group of five sheep are standing on the edge of a dark, rocky cliff. The background is a solid, deep blue color. The sheep are white with some light brown patches. They are positioned in a line across the top of the cliff. The text is overlaid on the lower half of the image, in a white, sans-serif font.

Smoking one JUUL pod per week for 5 weeks equates to 100 cigarettes and by that point you are hooked and find you need more and more to satisfy your increasing nicotine cravings. Yes, ALL JUUL pods contain nicotine.



This is called Predatory Marketing...intentionally marketing harmful products to specific groups (that would be teenagers)

TEENAGE BRAINS ARE NOT FULLY
DEVELOPED UNTIL AROUND THE
AGE OF 25 AND ARE MUCH MORE
SUSCEPTIBLE TO THE ADDICTING
NATURE OF NICOTINE.

*ONE'S TOLERANCE FOR NICOTINE INCREASES
WITH THE AMOUNT OF NICOTINE CONSUMED. ONE
REQUIRES HIGHER DOSES OF NICOTINE TO ENJOY
THE SAME INITIAL EFFECTS AND TO GO WITHOUT..*

YOU NEED A HIT.....NEED A HIT.....

**GOTTA HAVE A HIT...WHEN AM I GOING
TO HAVE A HIT...I NEED THAT HIT...**

I NEED THAT HIT

IT'S **NOT** JUST "HARMLESS WATER VAPOR"

E-cigarette aerosol contains
at least **10 chemicals** on
California's Prop 65 list of
chemicals known to cause
**cancer, birth defects or other
reproductive harm.**



TOLUENE
ACETALDEHYDE
BENZENE
CADMIUM
FORMALDEHYDE
ISOPRENE
LEAD
NICKEL
NICOTINE
N-NITROSONORNICOTINE



GOBEWICZ, H.L., ET AL., LEVELS OF SELECTED CARCINOGENS AND TOBACCO IN VAPOUR FROM ELECTRONIC CIGARETTES. TOXIC CONTROL 2014, 23(2), P. 133-9.
WELLS, M., ET AL., METAL AND SUGAR PARTICLES INCLUDING NANOPARTICLES ARE PRESENT IN ELECTRONIC CIGARETTE CARTRIDGE FLUID AND AEROSOL.
PLOS ONE 2013, 8(3), P. 53763.
CALIFORNIA OFFICE OF ENVIRONMENTAL HEALTH HAZARD ASSESSMENT, SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986, CURRENT PROPOSITION 65 LIST

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POPCORN LUNG? SOUNDS DELICIOUS.

The official name of this irreversible, life-threatening lung disease is bronchiolitis obliterans. But it's called "Popcorn Lung" after a group of former employees at a microwave popcorn factory developed the condition. The cause was diacetyl, the chemical responsible for the buttery flavor in the popcorn. It's safe to eat, but awful for the lungs when inhaled.

What does this have to do with vaping? Diacetyl (along with its similarly dangerous cousins 2,3-pentanedione and acetoin) lurks in many popular flavors of e-liquid. And it's not just the obvious buttery suspects like cheesecake or caramel flavors – it's also been found in fruity flavors like Watermelon, Pomegranate, and Cherry Crush.

FACT - flavorings in vaping liquid have been tested on blood cells and are found to significantly harm or destroy white blood cells.


Made in bone marrow - part of your immune system protecting you from infection!



White blood cells

CINNAMON FLAVORING
CINNAMALDEHYDE...OK TO INGEST,
INHALING AFTER HEATING CAUSES
LUNG IRRITATION WITH RESULTING
INFLAMMATION...JUST SAYING...

(REMEMBER
HOW "SAFE"
VAPING IS?
LOL!)



**CONSEQUENCES FOR VAPING
AT AHA ARE THE SAME AS
FOR SMOKING.**

**THIS IS A VIOLATION OF THE
MSHSL.**

Before and after an e-cigarette explosion.....



**ANTIVAPING POSTER
CONTEST!!**

**SUBMISSIONS ARE DUE
WEDNESDAY, 2/20/19, BY 3:00.**

**PLEASE BRING FINISHED
POSTERS TO MY OFFICE!**

ONE POSTER WILL BE SELECTED
THAT BEST PORTRAYS AN
ANTIVAPING SENTIMENT.

*WINNING POSTER TO BE ANNOUNCED
2/21/19 AT CONVOCATION. PRIZE IS A 50.00
AMAZON GIFT CARD!!*

ALL GOOD THINGS MUST COME
TO AN END.

THIS IS NOW THE END OF MY TALK.
MORE INFORMATION ON POSTER
CONTEST IN DAILY BULLETIN
AND ALSO FROM MRS. PATIENCE!

Thank you for your patience!! ;o)