



**Rock the Lawn is a music concert held at Academy of Holy Angels.
2016 was a huge hit. 2017 was even bigger and better!
Rock the Lawn 2018 is going to top them all!**

Would your business sponsor Rock the Lawn?





**Put your business in front of the
AHA community by sponsoring this
growing event.**

**We expect about 1600 attendees on
June 22, 2018**

**More great music produced by Paul
Peterson '83**



When you partner with Holy Angels you:

1. Put your business in front of the entire Academy of Holy Angels Alumni, Parent and Friend Community
2. Support local kids in their educational pursuits
3. Fuel a school whose mission it is to help students reach their full potential
4. Contribute to a school where service is the focus. Last year AHA students completed over 17,000 hours of community service!
5. Support a nationally recognized school of excellence that has for 87 years provided a college preparatory education to students from all socioeconomic backgrounds
6. Support a school that graduates 100% of its seniors and sends 98% to college.



Sponsorship Packages

PRESENTING SPONSOR (1 available)

\$7500

- Most recognized sponsor of the event, pre, during and post
- Most concert naming rights available, you choose!
- Company name listed as presenting sponsor
- Biggest banner at the event or on the main stage
- Company Tent centrally located at the registration table
- Spring and Summer AHA Communique Acknowledgements
- 15 Tickets to Rock the Lawn, 30 Complimentary beverages
- 5 Preferred Parking Passes
- Recognition through all social media outlets and AHA website
- Logo and link to company on Rock the Lawn website page

DIAMOND SPONSOR \$5000 (3 available)

- Exclusive naming rights to Main Tent, Music Stage or Beer Hall
- Company Tent centrally located near the registration area
- Spring and Summer AHA Communique acknowledgements
- Permission to distribute give-a-ways at the event
- Company banner in central location on the lawn
- 15 tickets to Rock the Lawn with 20 complimentary beverages
- 3 Preferred Parking Passes
- Recognition through all social media outlets
- Logo and link to company on event website

Examples of Communique Acknowledgments



Thank you to **Pat Kelly '92** for all he did to make Rock the Lawn happen! Pat offered to help financially support our event and also to reach out to many fellow AHA alumni to ask them to do the same. The generosity shown has been amazing! "Holy Angels is a special place for me," Pat says.

"Whether it was as a student in the early '90s or as a staff member in the '00s, I made some great memories and friendships inside that building. Part of the success that my businesses have seen is due to overwhelming support of AHA alums, staff, parents, and friends. My current employees all have ties to AHA. Helping get this party off the ground was an easy decision. It was great to see everybody back on the lawn!"

Thank you to AHA alumnus **Derek Ketcho '06** and **Hometown Bank, Waconia** for supporting Rock the Lawn. "Holy Angels

means a lot to me personally," Derek says. "Coming from a public school, I was apprehensive about AHA, but the staff and students made the transition a

very good one. Not only did I receive an excellent education, but I made great friends and now have a network for a lifetime! At Hometown Bank, we were proud to sponsor the Rock the Lawn event.



Examples of Communique Acknowledgements

Sponsorship Packages

GOLD SPONSOR \$2500 (6 available)

- Company Tent centrally located near the registration table
- Company banner central location on the lawn
- 12 tickets to Rock the Lawn with 15 complimentary beverages
- 3 Preferred Parking Passes
- Permission to distribute give-a-ways at the event
- Business thanked in the Summer Communique
- Two Facebook “Business Shout-Outs” on Alumni page
- Logo and link to company on event website
- Company recognition from the bands during the show

SILVER SPONSOR \$1000

- Company Tent and sign at Rock the Lawn
- 10 Tickets to Rock the Lawn with 10 complimentary beverages
- Facebook “Business Shout-Out” on Alumni page
- Business thanked in the Spring and Summer Communique
- Logo and link to company on event website

BRONZE SPONSOR \$500

- 4 Tickets to Rock the Lawn, 4 complimentary beverages
- Facebook “Business Shout-Out” on Alumni page
- Business thanked in the Summer Communique
- Logo and link to company on event website





Thank you for your consideration!